

iM Global Partner appoints Jackie Mills as Chief Marketing Officer

A new and important strategic function to help drive ambitious growth plans

London - June 14, 2022 - iM Global Partner announces the appointment of Jackie Mills as Managing Director, Chief Marketing Officer. She will join in July 2022.

Jackie will be responsible for developing a robust global marketing platform, as well as designing and driving iM Global Partner's global marketing and communications strategy. She will work in collaboration with the CEO and Deputy CEOs of Distribution - Jeff Seeley for the US market and Jamie Hammond for international markets - to deliver on strategic initiatives.

Jackie has more than 25 years' experience in the asset management industry and was previously Head of International Marketing for Eaton Vance. Eaton Vance was latterly acquired by Morgan Stanley, where Jackie became Head of Marketing for the EMEA region. She started her career with Fidelity Investments in Luxembourg in 1995, and subsequently held a number of senior marketing positions in Citigroup Asset Management, Legg Mason and F&C/BMO Global Asset Management.

Based in London, Jackie will be part of the Group Executive Committee and will focus on growing iM Global Partner's global brand through focused marketing campaigns, advertising, PR and corporate communications. She will also collaborate closely with iM Global Partner's strategic Partners to identify opportunities to enhance the client experience and deliver exceptional client service.

Philippe Couvrecelle, CEO and Founder of iM Global Partner said: "We are thrilled to announce Jackie's appointment as CMO.

"This new role underpins our singular focus on expanding our global capabilities. Jackie's experience in managing international teams within global businesses provides her with a strong sense of the evolving needs of global clients and I'm confident she will contribute significantly to the future success of iM Global Partner".

Jackie Mills added: "I am delighted to be joining an outstanding and growing business that is doing something different from its peers. I am hugely impressed by the talent and exceptional leadership that is already in place and am thrilled that Philippe and his team feel so passionately about the company's philanthropic efforts. I look forward to collaborating closely with all involved and contributing to the huge potential of the organization."

About iM Global Partner

iM Global Partner is a worldwide asset management network. It selects and builds long-term partnerships with talented and independent asset management companies through direct capital ownership. iM Global Partner is present in 13 locations across Europe and the United States and provides its clients with access to the best management strategies of its Partners. It represents around US\$36 billion of assets under management as of end April 2022.